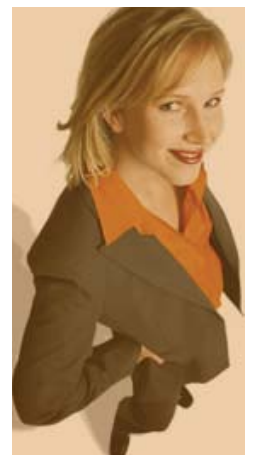


As a property professional you understand the importance of making a sound investment decision.

With so many choices of estate agents, clients can afford to shop around. Potential clients look for levels of service and professionalism and expect to be given information that conveys a sense of value.

After all, how well an agent promotes itself is indicative of how well it promotes clients properties.



take a new approach...

An important part of your service is to successfully market and promote the home owner's property to a wide audience of prospective buyers so that the house can be sold as quickly as possible.

Clients want to be more than just another commission, they want an agent who can provide personal attention and understand their needs.

Staying in touch with these needs means keeping one step ahead of industry trends, like the increased usage of the internet and technology such as text and picture messaging and virtual tours.

build your business

MCSP in partnership with Vebra, the UK's property software leaders, specialise in information technology specifically for the Property Industry. Combined, we can help you overcome obstacles such as price, quality, versatility and in-house design skills.

MCSP will provide hardware best suited to your requirements and can support your entire IT infrastructure, allowing you and your sales team to run seamlessly in a busy environment. Our unique partnership allows your property firm to operate more efficiently, more productively and more profitably.

The internet is increasingly being used by the Property Industry. Marketing via the internet is growing rapidly and customer's looks to the web as a resource tool. Creating attractive documents, like newsletters and feature sheets, which can be easily accessed, viewed and sent via e-mail is now an integral part of a successful marketing programme for agents.

For estate agents, time is money. We are able to provide a unique solutions package that will put more £££'s in *your* pocket.

MCSP has many years of experience in helping the Property Industry with IT and hardware solutions, and currently supports hundreds of Estate Agents in the UK.

We design, develop and deploy specialist networks for some of the largest firms in the UK. Supplying and installing a wide range of hardware to support all software packages and providing internet access, firewalls, servers and comprehensive web hosting and design, MCSP can seamlessly update your office and integrate the latest specialist property software.

With customer's ranging in size from sole proprietors to multi-national companies, across the entire spectrum of the property industry, Vebra property software is in daily use in hundreds of firms.

training

skills

support

user friendly

benefits



Helping throughout the sales progression process to:

- **Reduce overheads**
- **Improve efficiency**
- **Enhance company image**
- **Increase instruction rates**

Why is VEBRA EstateCraft one of the best investments you could make for your company?

As one of the most solid, reliable and comprehensive estate agency software packages available today VEBRA EstateCraft will improve virtually every aspect of your business. Everything from enhanced marketing; increased contact, control, tracking of your applicants and properties, to greater management of your staff and branches.

The software will not only increase your efficiency but will also generate significant cost savings. It uses the latest Microsoft technology and has a pedigree as the UK's most used software dating back to 1981. From a single user system through to linking multiple branches utilising MCSP's expert knowledge and IT capabilities, VEBRA EstateCraft is specifically designed to offer you harmonisation as well as improved customer services.

As premier Estate Agents continue to compete in an increasingly competitive market they need to utilise as many advantages over their competitors as possible. Apart from more efficient business operations and an enhanced image through high quality marketing and improved customer service, Agents need to utilise their web presence and multi office sites to maximum effect.

More and more Agents are turning to MCSP and VEBRA EstateCraft to help them: simplify administration and marketing activities and the production of high quality marketing literature.

Helping property management professionals:

- Simplify complex accounting
- Eliminate repetitive routines
- Speed up operational procedures
- Enjoy tighter accountancy control
- Produce comprehensive reports



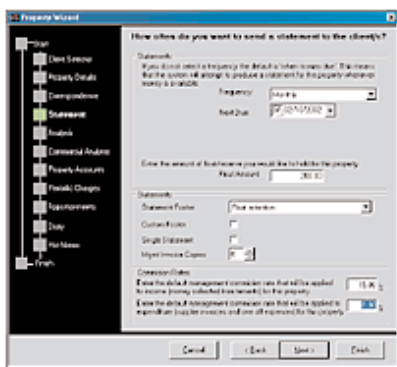
Client Statement

Whatever the size of your management portfolio, VEBRA PMS allows you to get on with what you do best, whether you manage residential or commercial property. A serious business tool, VEBRA PMS has immense versatility: handling all types of residential and commercial management including service charge accounting.

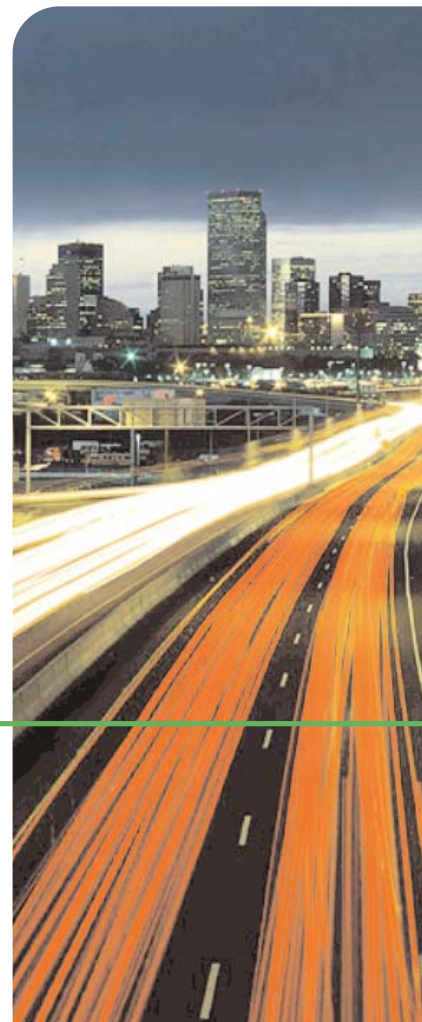
Powerful and flexible, VEBRA PMS is designed to work just like you do - but with all the advantages of a PC. You can be up and running in no time, managing your accounts quickly, confidently and effectively. What takes hours of manual calculations now takes minutes; even the annual client tax return is simple.

For all its powerful features and sophistication as a management system, VEBRA PMS couldn't be easier to get up and running. In partnership with MCSP, experienced product consultants will guide you through setting up the system, entering your data, opening balances and day to day running of the system. From then on, using VEBRA PMS quickly becomes as routine and familiar as your existing systems, but with an immediate and welcome increase in speed and efficiency.

For example, with 'one step accounting' each transaction has to be entered once and once only, and all the relevant ledgers are automatically updated. Similarly, by entering a tenant payment, the tenant's balance, the client balance and bank account are updated. All helping to save time, trouble, mistakes and money - with the added re-assurance of password controlled security access.



Easy to use wizards make it so simple to set-up management details



Quality hardware from MCSP and VEBRA software provide an essential business software solution for the residential Estate Agency industry. These applications give property professionals virtually everything they need to manage residential sales and maintain a leading edge over their competitors.

get in
touch

customer information hotline
01923 444555

email enquiries
info@mcsp.uk.com

fax enquiries
01923 447707

website
www.mcsp.uk.com



41 Market Street, Watford,
Herts WD18 0PN



Harpenden Office.
The Grove, Pipers Lane
Harpenden
Hertfordshire
AL5 1AH

Tel: 0845 230 5333
Fax: 0845 230 5777

www.vebrapl.com



unique features & benefits

- Through professional training we can equip businesses with the skills to use information technology to the full.
- With every system purchased, comprehensive training from one of our product specialists is included. Our team have many years experience in the property market and have the skills to answer even the most complex questions.
- User friendly and easy to learn, enabling your staff to get the maximum benefit from the software, in the shortest time.
- Our specialists will look at your specific needs and take care of everything from hardware to initial software installation, training and support.
- Our dedicated software help-line enables you to talk directly to a product specialist whose sole job is to answer any questions relating to your purchased software.
- Constant product development means we can evaluate new advances in technology and incorporate these into our systems as soon as they offer positive benefits to clients.